



# Prime Insights™

Issue- January 2025

Magazine For C - Level Personality



Prime Insights™

**ENTREPRENEURS  
OF THE YEAR**

**MR. SUMIT KUMAR  
SOMANI | FOUNDER**

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*SPARKING A SOLAR REVOLUTION  
AND LEADING PICKRENEW  
ENERGY TOWARD A BRIGHTER,  
SUSTAINABLE FUTURE*

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*Sparking a Solar Revolution and Leading PickRenew  
Energy Toward a Brighter, Sustainable Future*



**Mr. Sumit Kumar  
Somani | Founder  
PickRenew Energy Pvt. Ltd.**

**T**hink about the last time you saw a solar panel. Maybe it was on a rooftop, powering a traffic light, or even charging a calculator. They're becoming increasingly ubiquitous, a silent revolution is powering our lives. The solar industry is one of the fastest-growing fields in the world, with new technologies and innovations emerging at a lightening speed.

**There will be a time when your electricity bill will be a faded memory, due to the sun shining on your roof.** It might sound like science fiction, but it's becoming a reality for more and more people every day. It's the time to transition to cleaner energy sources.

**PickRenew Energy Pvt. Ltd.** helps organizations to get their renewable energy goals fulfilled through customized and efficient solutions. Founded by **Mr. Sumit Kumar Somani**, an entrepreneur and business leader, PickRenew was made to guide organizations through the problems of the changing energy world and move toward a sustainable future. With over 20 years of combined expertise within its leadership team, PickRenew brings a wealth of knowledge to help clients make informed decisions and maximize long-term value.



**Innovation:** Employees who feel engaged and empowered share ideas and drive innovation, helping the company stay competitive.

**Positive Work Culture:** When employees are content, it creates a positive work environment where collaboration, trust, and mutual respect stay. This is crucial for attracting top talent.

**Customer Satisfaction:** Satisfied employees give better customer service, which results in higher levels of customer satisfaction and loyalty.

### Prime Insights: Who do you look up to and what do you convey further to the ones who look up to you?

I admire leaders for their different qualities. I look up to Steve Jobs for his innovative thinking and excellence. I admire Indra Nooyi for her focus on sustainability and employee welfare. Resilient leaders like Howard Schultz inspire me with their ability to overcome adversity. Innovators like Elon Musk inspire me to take calculated risks. I also like Warren Buffett for their contribution to philanthropy and long-term thinking. To those who look up to me, I convey the importance of having a clear vision, leading with integrity, taking challenges, constantly innovating, and remembering the importance of giving back to the community.

### Prime Insights: What are your thoughts on CEOs' participation in the entrepreneurial world?

As a CEO, I see my role going beyond my company in several ways:

**Entrepreneurial Role:** I have an entrepreneurial spirit, taking risks and innovating, even in established structures. I also explore new ventures.

**Mentorship and Guidance:** I mentor aspiring entrepreneurs and younger CEOs, sharing my knowledge and network to help them solve challenges. I take part in startup ecosystems, providing resources and guidance.

**Investment in Startups:** I invest in startups, providing not just capital but also strategic advice based on my experience.

**Innovation:** I use new technologies and build a culture of innovation, both within my company and in the broader ecosystems, setting an example for others.

**Creating Entrepreneurial Ecosystems:** I help venture capital, startups, and entrepreneurial networks, helping create an environment for new businesses.

**Philanthropy and Social Entrepreneurship:** I take part in social entrepreneurship, supporting ventures focused on solving global issues and contributing through CSR programs.

**Networking and Influence:** I also participate in industry events, connecting entrepreneurs with resources and shaping the discourse around entrepreneurship.

**Championing a New Generation:** I promote diversity and inclusion in entrepreneurship, supporting initiatives that provide access to resources and mentoring for underrepresented entrepreneurs.

### Prime Insights: What message do you want to give to those CEOs who give up on their dreams because of some stereotypes?

To CEOs and aspiring leaders giving up due to stereotypes, I say: Don't let them define you. True leadership comes from knowing your strengths and vision. The world needs different voices, including yours. Every successful CEO had doubts, but



their resilience makes them different. Stay true to your vision, trust your instincts, and surround yourself with believers. Your dreams are valid, and your leadership is needed—don't let anyone tell you otherwise.

### Prime Insights: What does the company hold for it in the future (Plans)?

My plans for PickRenew Energy are:

**Expanding Project Portfolio:** Doing larger-scale solar EPC projects, expanding across India and internationally (especially the Middle East), and using innovative technologies like floating solar, solar-wind hybrids, and utility-scale battery storage.

**Establishing Module Manufacturing Facilities:** Setting up a state-of-the-art solar module manufacturing plant focused on high-efficiency modules like bifacial panels and n-type cells.

**Battery Manufacturing Factory:** Forming a battery manufacturing unit for lithium-ion and advanced energy storage batteries for India's growing need and helping EVs and industrial backup.

**Battery Storage Projects:** Developing large-scale battery storage projects for grid stabilization, peak load management, and uninterrupted power supply.

**Expanding Infrastructure:** Setting up regional offices and warehouses for local client support and collaborating with international partners for innovative technologies.

**Training and Development:** Launching solar training institute for skilled engineers and technicians and providing community-based skill development programs.

**Partnerships and Collaborations:** Working with global technology providers and forming alliances with financial institutions.

**Green Hydrogen Initiatives:** Exploring and investing in green hydrogen technologies and projects.

### Prime Insights: What milestones and achievements do the company boast of?

In just the last five years since 2019 with a team of three, I'm proud to have led our growth to a passionate team of 80. We've seen huge revenue & MW growth year on year and from 130 KW from the first year our total installation has reached to 80 MW as on date. We've also entered new markets and increased our market share in solar rooftop and solar park businesses.

### Prime Insights: How are you giving back to society (CSR)?

At PickRenew, I'm giving back to society with CSR works on education, healthcare, infrastructure, and environmental responsibility. We provide school bags and sweaters, distribute sports kits, and do free eye checkup camps. During winter, we distribute blankets to those in need. We've also made WBM pathways to improve village roads. We take green initiatives like tree planting and renewable energy awareness. My vision is to bridge social gaps and create a positive impact on underserved communities.

### Prime Insights: Lastly, is there a message you would like to give to Prime Insights readers?

A Message from the CEO of PickRenew Energy Private Limited

Dear Prime Insights Readers,  
I believe renewable energy is a must for an eco-friendly future. At PickRenew Energy, I'm doing this transition, creating solutions that help businesses and communities while preserving our planet. We aim to make a difference through rural electrification, solar innovation, and community-focused CSR initiatives. I want you to use renewable energy in your own lives. Every small effort contributes to extraordinary change. Let's work together to build a sustainable energy ecosystem and leave a positive legacy for future generations.

## GLIMPSE OF OUR PROJECT

